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## Imperia Online pledges support for Cryptum ICO Project

Imperia Online will support the Cryptum project with in-house software developers and artists

**Sofia, September 14, 2017** – Cryptum ICO (launching September 16) announces that the project just gained great recognition by the game development company Imperia Online.

The company will offer software development support and their in-house artists to help the projects under the Cryptum brand. Imperia Online is one of the leading game developers in Bulgaria, with over 160 employees offering services for 35 million users, and the company is bearer of many awards and nominations, including awards for being one of the fastest growing companies in Central Europe, nominations and awards from Forbes and European Business Awards.

*“We have a lot to learn from this project and by supporting it we get an opportunity to explore some new horizons, like the blockchain technology and its interaction with the world of physical products and online services,” – said Moni Dochev, CEO of Imperia Online and one of the company founders. “We’ve been partnering with the project developers from hardwareBG.com and BoardGames.BG for quite some time, and they are trustworthy beyond reproach.”*

Cryptum is planning to invest 65% of the ICO funds in the board gaming business, which relies heavily on graphical designers and artists, while the second Cryptum project is 30% investment in mid to large scale mining, which needs an extensive software support. The third announced project, with 5% funding, is a new mineable cryptocurrency with some unique features, so Cryptum would gain much by a partnership with large software development company such as Imperia Online.

*“We are delighted by the recognition. Imperia Online is one of the top Bulgarian companies and they have amazing team,” – says Nikolai Tsekov, project manager of Cryptum. “Their software knowledge is immense and they have some really passionate and gifted artists at their disposal.”*

Cryptum ICO stage I sale is starting on September 16 with some early adopter bonuses. For more information how to participate in Cryptum ICO, visit: <https://cryptum.co>

### **About Cryptum**

The Cryptum project is first ever ICO aimed at creating a high-end board game development and publishing studio by creating a sustainable and profitable model for both the company and the token owners. Cryptum tokens work both ways – while they are helping the companies behind the project to develop their long-term business, token owners gain some unique perks, like free access to all Cryptum games, initial amounts from the upcoming Cryptumcoin and shared profits from all projects.

### **About Imperia Online**

Imperia Online Ltd. is a Bulgarian game production and publishing company founded by Moni Dochev and Dobroslav Dimitrov. Based in Sofia, Bulgaria, the company originally concentrated primarily on browser-based games with their main title being Imperia Online, but later started developing mobile games as well.

As of 2017 the company has more than 20 games in its portfolio with several more in development. Imperia Online Ltd. now develops games for web browsers, iOS, Android, Windows Phone, and social networks like Facebook, Odnoklassniki and Vkontakte.

If you would like more information about this topic, please contact Nikolai Tsekov at [info@cryptum.co](mailto:info@cryptum.co).