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## Cryptum ICO is funding board games publishing

Cryptum tokens are offering free games, share of profits and initial amount of upcoming cryptocurrency at once

**Sofia, July 30, 2017** – Cryptum ICO (launching September 16) announces it is funding a network of projects under central management, with the main goal of funding high-end board games development and publishing.

Cryptum [CRTM] token sale will be funding directly three main projects: a board games studio designing and publishing new games, a mining project for adding diversity and consistency to the income sources, and the development of a new mineable cryptocurrency the team hopes to use for payments in future services - Cryptumcoin. There are also some smaller projects Cryptum will be announcing at the time they are ready for the public.

Token owners will be able to gain free access to the board games Cryptum will be publishing by simply owning a required number of tokens and using a claim process based on tiers, and will also receive optional features like the so called “shared profits” – as parts from all projects revenues will be shared between token owners based on a claim process. All Cryptum token owners are also entitled to receive some initial amounts from the Cryptumcoin when it is launched.

*“We want to make a successful business, but we wanted our success to pay back to the token owners that helped us starting it,” – shared the member of the Cryptum team. “With the latest advances in regulating IPOs, we had to make the revenues optional, otherwise the tokens might not be legal to sell everywhere.”*

Cryptum is planning to invest 65 of the ICO funds in the board gaming business. The company already has a plan for releasing few board games and expansions for them through Kickstarter and other crowdfunding and preorder campaigns. The first game is called Blockchain and it is a strategy game for digital currency mining, and aims at educating people about cryptocurrencies. Using additional funding in such case will result in profits, and between 20 and 40% of them will be shared with token owners.

Another source of revenue will be added even sooner than the first board game – Cryptum is investing 30% of the sale funds in a mining venture with 2 years of partially shared profits. The goal behind this part of the project is to diversify the income sources.

The team behind Cryptum is the core team responsible for the largest Bulgarian IT community – hardwareBG.com, created back in 1999, with some partners and contributors, like Crypto Mining Blog and BoardGames.BG.

*“We are well known in our country, and we have lots of experience and passion regarding both board games and mining. With the addition of Crypto Mining Blog to the contributing organizations we can also rely on their blockchain technology experience,” – explains Nikolai Tsekov, project manager of Cryptum. “We have our limits, but we believe this is very interesting project, one that breaks the current trend of buy-and-dump. And it’s profitable without even considering the trade value of our tokens once they hit the exchanges.”*

For more information, please visit: <https://cryptum.co>

### **About Cryptum**

The Cryptum project is first ever ICO aimed at creating a high-end board game development and publishing studio. Cryptum tokens work both ways – while they are helping the companies behind the project to develop their long-term business, token owners gain some unique perks, like free access to all Cryptum games, initial amounts from the upcoming Cryptumcoin and even shared profits.

For more information how to participate in Cryptum ICO, visit: <https://cryptum.co>

Blockchain: The Cryptocurrency Board Game is newly listed at BoardGameGeek database: <https://boardgamegeek.com/boardgame/233250/blockchain-cryptocurrency-board-game>

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